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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Andrew Robert Bye)	Examiner: Nelson, F. A.
)	
Serial No.	10/698,850)	Art Unit: 3628
)	
Filed:	10/31/2003)	Our Ref: B-5282 621413-6
)	300200790-2
For:	"Making Purchase Decisions")	Date: October 24, 2007
)	
)	Re: <i>Response</i>
)	

RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is filed in response to the Official Action dated 23 August 2007.

Claim amendments begin on page 2 of this response. Applicant's remarks, which are made without prejudice, begin on page 9 of this response.